

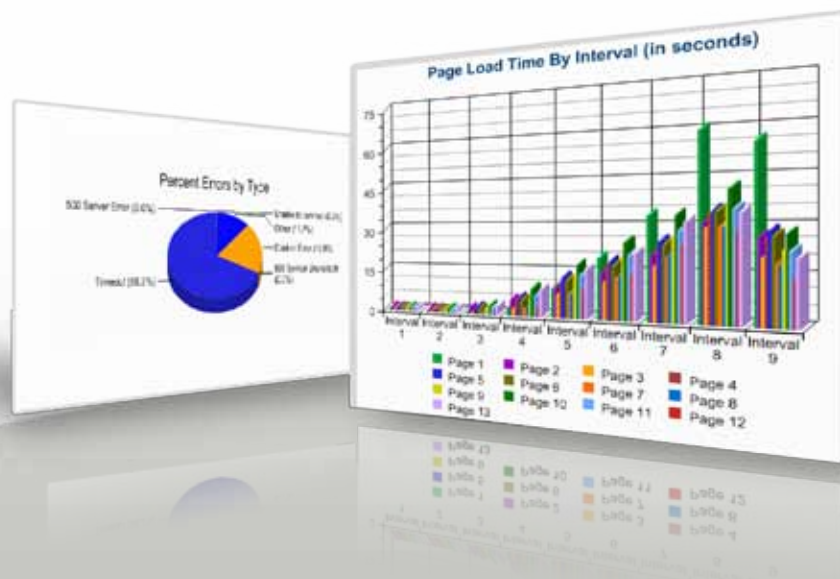


THE WEBMETRICS SITESTRESS SERVICE

Your online business is growing and growing. In the final analysis, however, one question stands between you and increased visibility and profitability: "Are my websites and applications ready to handle the load?"

SiteStress is a hosted load testing service from Webmetrics that provides a comprehensive overview of the performance capabilities of all your websites, web applications, and web services. Leveraging advanced proprietary technology and the strength of the GlobalWatch™ platform, SiteStress exercises your web application in a structured manner to uncover your most pressing load-related issues, including your system's end user performance when under load; your system's maximum capacity; bottlenecks and design faults that may hinder your performance. Executive Summary Reports identify areas for further investigation, and also make recommendations for optimal configurations and performance best practices.

Because SiteStress is a fully managed solution, there is no hardware to deploy or software to install. What's more, the Webmetrics team of experts handles all related test script generation, execution, reporting, and executive summary analysis.



With the SiteStress Platform, load is generated externally over the Internet from the Webmetrics GlobalWatch network.

SiteStress: Powerful Solutions for Common Performance Problems

SiteStress provides the necessary information you need to answer key business questions:

- Is your site or application ready for launch?
- How many users (traffic) can your site or application handle at acceptable page load times? Do these totals match your business goals?
- What are the acceptable error rates at various usage levels – and what does this mean for your business?

SiteStress enables your technology teams to act quickly in resolving looming and existing performance issues of all types, including:

- Bandwidth limitations
- Error rates exceeding thresholds
- Server CPU limitations
- Misconfigured web servers, application servers, and/or database servers
- Errant load balancing configurations
- Router/firewall failure or misconfiguration

Dedicated Test Engineers: End-To-End Expertise

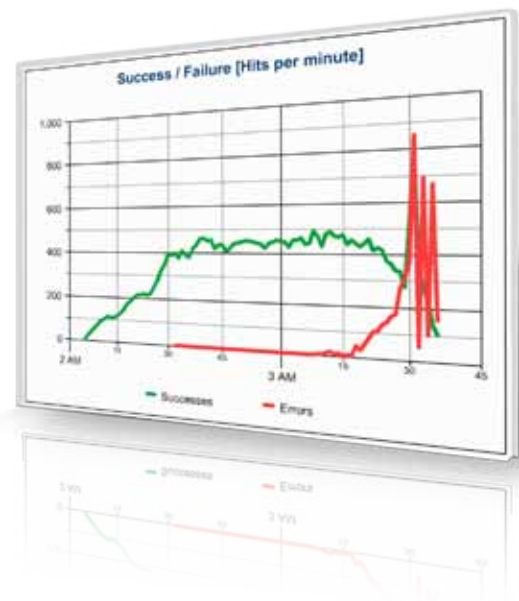
A SiteStress dedicated Test Engineer will be assigned to your business at the beginning of your engagement – and will stay with you until the end, providing:

- Detailed performance reports and technical observations, complete with executive summaries and analyses
- Clear, comprehensive recommendations to assist you in optimizing your customers' online experiences
- One-on-one discussions as needed (scheduled or ad hoc)
- Unbiased advice from an independent expert

With SiteStress, comprehensive reporting and customized analyses come standard – and making informed decisions regarding load testing is easier than ever.

SiteStress Spotlight

- » Fully managed solution
- » Dedicated Load Test Engineer
- » Fast turnaround time
- » External load on-demand
- » Concise, clear reports for fast business and technical decisions
- » Expert consultative advice and recommendations



SiteStress Features

The following features are common to all SiteStress engagements. Webmetrics also develops custom load testing solutions for unique requirements.

- Supports virtually any web-based application via end-user simulations
- Support for Web Services (discrete and transactional)
- Near-infinite load generating capacity
- Multiple simultaneous user scenarios, weighted to match expected traffic
- Multiple POPs/networks from around the world, on demand
- Regression testing
- Support for cookies, dynamic links, and frames
- Validation of content at every step
- Detailed reports and breakdowns of testing results
- Secure and non-secure sites supported

SiteStress Configuration Options

- Load Level: Number of Virtual Users (VUs)
- Testing window (30 days typical)
- Ramp-up intervals and duration
(e.g., 500 users for 10 minutes, 1,000 users for 20 minutes, 5,000 users for 30 minutes)
- Number of scenarios / behaviors
- Number of test executions
- Data Randomization (for unique logins, add-to-carts, etc.)
- Optional customer-supplied seed data

Why Webmetrics?

Expertise. Webmetrics was one of the first companies to offer outsourced load testing services, and has executed thousands of load tests to date. Our experts have tested virtually every type of configuration, and are able to diagnose most load problems instantly.

Technology. As Web applications become increasingly complex, the proprietary load testing software that supports SiteStress can simulate nearly every type of interaction (Web 2.0/AJAX, Flash, SaaS, e-commerce, REST/SOAP web service transactions, data-driven applications/data randomization).

Extremely scalable external load. SiteStress has the capability to generate enough load to challenge the largest sites and applications on the Internet from our multi-city extendable load testing network.

Vendor satisfaction. Webmetrics is committed to “doing things right the first time” – and SiteStress customers tend to remain customers for years.

For further information on the SiteStress platform and other Webmetrics products and services, please call (877) 524-8299 or email sales@webmetrics.com.

About Neustar and Webmetrics

Neustar, Inc. (NYSE: NSR) solves complex communications challenges by providing market-leading and innovative solutions and directory services that enable trusted communications across networks, applications and enterprises around the world. Webmetrics delivers collaborative performance management services for complex web ecosystems, and is a fully-owned service of Neustar. For more information, please visit www.Neustar.biz and www.webmetrics.com.