

# Neustar® Webmetrics®

## Web Performance Management Solutions

Neustar Webmetrics services enable companies to identify, solve and prevent web performance issues by providing collaborative monitoring solutions and expert consultative services.

Webmetrics' powerful and innovative web performance management solutions help ensure online performance, competitive advantage and a positive end-user experience.

### Webmetrics Performance Monitoring Services

External monitoring, from the point of view of your customers, is critical to ensuring that your end users are happy and your revenues secure. Webmetrics maintains a vast network with agents located in over 100 major cities worldwide, which monitor your sites and applications and provide a precise, unbiased “end user perspective” on your performance.

The Webmetrics premiere hosted (SaaS) monitoring platform tests, monitors and measures the performance of websites, web transactions, web services, network services and streaming media. Real-time alerts help you solve problems before customers are impacted, and actionable reports and analysis allow you to optimize performance.



#### Application Monitoring:

*Track and report on web transaction performance, whether simple or complex*

Webmetrics Application Monitoring allows you to track the performance of your critical web applications and transactions from all over the world and instantly know when your application is down. This service simulates defined web transactions, such as customer logins and purchase order fulfillment, as frequently as every minute. Webmetrics supports the most complex web transactions, including Web 2.0, Ajax, and plugin-based applications such as Adobe® Flash® and Java. Our RIA monitoring platform captures the “browser fidelity” of an authentic end user experience, utilizing a true Internet Explorer® browser.



#### Website Monitoring:

*Be the first to know when your website is down or not performing*

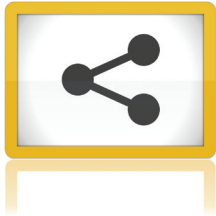
Protect your brand, safeguard your revenues and improve uptime with Webmetrics Website Monitoring services. This service ensures your site is up 24/7, with monitoring up to every minute from locations across the globe. Detailed performance breakdowns are provided, such as DNS time, time-to-first-byte, and transfer time.



#### Web Services Monitoring:

*Track the performance and uptime of your APIs*

Webmetrics Web Services Monitoring allows you to monitor the glue that holds your infrastructure together by tracking the performance and uptime of your APIs and those of others you may rely on. Whether it is a multi-step transaction, or a simple web service request, we have you covered.



### Ecosystem Management:

*Share and collaborate with customers and suppliers*

Webmetrics Ecosystem Management provides a holistic viewpoint from which a company can manage its entire service delivery environment. It offers a transparent view between stakeholders so that issues can be pinpointed quickly, and also provides a simple method for collaboration so problems can be resolved rapidly.



### Stream Monitoring:

*Monitor streaming media quality from all over the world*

Ensure the quality of your video and audio streams, keep your visitors happy, and protect your image with Webmetrics Stream Monitoring. Specify the length of time to watch a stream and set thresholds for connection timeout, buffer timeout, and stream quality - both in terms of minimum expected throughput and in terms of maximum number of rebuffer events.



### Network Services Monitoring:

*Monitor DNS, FTP, PING, POP3, PORT and SMTP availability*

Externally monitor your key services with Webmetrics Network Services Monitoring. Monitor DNS, FTP, Ping, POP, and SMTP protocols to ensure availability and connectivity. With our easy-to-use online Console, you have access to all of your monitoring settings anywhere, any time.

## Webmetrics Load Testing Services

Webmetrics Load Testing services help prevent site crashes and downtime by giving you a clear understanding of where your bottlenecks lie, what load your applications can handle, and expert advice on how to scale further. Load testing your site is critical when preparing for a product launch or high traffic periods like back-to-school season or Cyber Monday. Without testing it's hard to know how your application will perform under certain loads or how many simultaneous users your site can handle.



Depending on the complexity of your testing requirements, and the resources and expertise you have available on staff, Webmetrics offers different solutions that would be of benefit – especially if you're working to meet a tight timeline.

Our Full-Service Load Testing includes a dedicated engineer who is assigned to you for scripting, running tests, and providing analysis and recommendations. We can get complex testing done for you quickly, and offer you the benefit of our over 10 years of experience in the industry.

Our On-Demand Load Testing is sophisticated but also very flexible, allowing you to run tests at any time, night or day. It's also easy-to-use and you can get started immediately with a free trial.

**Ready to get started? Call now for more information +1 877-524-8299**

Online: [www.Webmetrics.com](http://www.Webmetrics.com) | Email: [Sales@Webmetrics.com](mailto:Sales@Webmetrics.com)

### About Neustar® Webmetrics®

Neustar, Inc. (NYSE: NSR) solves complex communications challenges and provides market-leading, innovative solutions and directory services that enable trusted communication across networks, applications, and enterprises around the world. Neustar Webmetrics services provide website monitoring and testing for companies that want to ensure online performance, competitive advantage, and a positive end-user experience. Visit us at [www.neustar.biz](http://www.neustar.biz) and [www.webmetrics.com](http://www.webmetrics.com).